



Bertie is born.

Beacon has launched a new company called The Bertie Agency, or 'Bertie' to our friends. Bertie will offer a full range of marketing services including design, web services, branding, DM and event design and production – the perfect complement to your in-house team or your own 'virtual marketing department' if you don't have one!

The planning and resource of Bertie has been bolstered by the appointment of Mark Godwin as a company director. Mark brings with him a wealth of marketing experience and a level of strategic thinking that will deliver real value to both Bertie and its clients.

Mark says "Bertie will allow us to promote the range of services we've grown to offer and publicise how we've helped clients to achieve real success with their campaigns. A full service marketing agency was the next logical step for Beacon. We've been offering these services for years and now we've evolved to the point where we're experienced and skilled enough to make this transition. Bertie will allow both companies to shine as experts in their respective fields".

For existing clients this means a more focused and dedicated resource that will deliver an improved service and even greater results!

We won't say too much because that's what the website is for. So please take a look and let us know if you think Bertie may be able to help you or a friend grow their business.

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